



## PROEstate Forum

Organised by Guild of Managers and Developers  
in cooperation with Government of St. Petersburg.  
Supported by Ministry for Economic Development and Trade of Russia  
and Ministry for Regional Development of Russia

3-5 September 2008, St. Petersburg, Russia

BRIT Business Education (part of Brit Education & Travel), UK and the Guild of Managers and Developers, Russia would like to invite you to participate in the International Investment Real Estate Forum PROEstate 2008 to be held at "LenExpo" exhibition centre in St. Petersburg on 3-5 September 2008.

International Investment Real Estate Forum PROEstate 2008 ( [www.proestate.ru](http://www.proestate.ru) ) is the major and the most ambitious event at real estate market in Russia. PROEstate unites at one place 3000 market leaders from more than 30 countries worldwide providing outstanding opportunities to see and the value hundreds of new investment projects from Russia, CIS nations, Western Europe and other countries.

PROEstate is the unique event by its status and the level of participants. The forum is attended by Federal and Regional authorities, by leading developers and institutional investors, world famous architects, real estate owners and international consultants.

### Target Audience:

- Representatives from banks and financial institutions
- Private, corporate and institutional investors (pension and insurance funds)
- Property owners, developers and consultants
- Government representatives
- Property management companies, consulting, operations services, law,
- Construction, insurance, engineering, brokerage
- Contractors, architects, designers, leaseholders.



## Conference Programme:

### 3 September

**10:00 - 12:00** Grand hall: Plenary Meeting  
**12:00 - 12:30** PROEstate 2008 Opening Ceremony with participation of the Governor of Saint-Petersburg and Minister for Regional Development of the Russian Federation  
**12:30 - 13:30** Executive around the exhibition  
**13:30 - 14:30** Opening Cocktail of Forum PROEstate 2008  
**14:40 - 15:00** Presentation of «Olympic Development» exposition  
**15:30 - 17:30** Conference hall 1: Conference "State as Investor and Developer"  
**15:30 - 17:30** Conference hall 2: Conference "Attracting Investments into the Regions. Competition for Resources"  
**15:30 - 17:30** Conference hall 3: Master Class "IREM Real Estate Management"  
**17:45 - 19:20** Conference hall 3: Congress of The Guild of Property managers and developers  
**20:00 - 23:00** GALA RECEPTION on behalf of Saint-Petersburg Governor V. I. Matvienko (be invitations only)

### 4 September

**10:15 - 12:00** Conference hall 1: Conference "Russian Developers Abroad"  
**10:15 - 12:00** Conference hall 2: Conference "Hot Investment Sites of Russia"  
**10:15 - 12:00** Conference hall 3: Conference "Historic Landmarks Renovation"  
**10:15 - 12:00** Conference hall 4: Conference "Innovations in Construction"  
**10:15 - 12:00** Conference hall 5: Conference "Innovation Trends in Real Estate Practice"  
**12:00 - 14:00** Conference hall 3: Saint-Petersburg Property Found Auction  
**13:00 - 15:00** Conference hall 1: Conference "Territories Integrated Development: New Cities"  
**13:00 - 15:00** Conference hall 2: Regions Presentations. Road Show across Russia.  
**13:00 - 15:00** Conference hall 3: Panel Discussion "Renovation of Industrial Territories: Last Earth Reserve"  
**13:00 - 15:00** Conference hall 4: Panel Discussion "Do We Need High-Rise Construction?"  
**15:00 - 16:00** Charitable auction "To present the future"  
**16:00 - 18:00** Conference hall 1: Master Class "Architectural Design"  
**16:00 - 18:00** Conference hall 2: Conference "Territories Integrated Development: Satellite Cities and Suburban Business Areas"  
**16:00 - 18:00** Conference hall 3: Panel Discussion "Olympic Cities Development"  
**16:00 - 18:00** Conference hall 4: Panel Discussion "IPO: Is there any alternative?"  
**21:00 - 01:00** PROEstate Party  
Award Ceremony «PROEstate Media Awards»

### 5 September

**10:15 - 12:00** Conference hall 1: Panel Discussion "Infrastructure Development: Transport Availability"  
**10:15 - 12:00** Conference hall 2: Panel Discussion "Underground Construction"  
**10:15 - 12:00** Conference hall 3: Panel Discussion "One-Storeyed Russia: Is There Any Future?"  
**10:15 - 12:00** Conference hall 4: Conference "Sports and Entertainment Centers"  
**13:00 - 15:00** Conference hall 1: Panel Discussion "Half-a-Million-Cities: Ready for Boom?"  
**13:00 - 15:00** Conference hall 2: Conference: "Territory Land Development: A Stumbling Block"  
**13:00 - 15:00** Conference hall 3: Conference "New Architecture in Construction"  
**13:00 - 15:00** Conference hall 4: Master Class "Office Real Estate"  
**15:10 - 15:30** Closure Ceremony of PROEstate 2008

The participating UK institutions will benefit from the following opportunities offered by the Forum:

- **Around 3,000 participants from 30 countries**
- **More than 250 exhibitors and 8,000 sq.m. of exhibition space**
- **Around 40 Russian regions represented**
- **30 topical events during three full conference days**
- **170 speakers – key market players**
- **25 Press Events**
- **Media coverage** during exhibition by leading Russian media, including most TV channels.

#### How to apply

Please complete the application form and return to: E-mail: [office@brit-education.co.uk](mailto:office@brit-education.co.uk) , Fax: **+44(0) 207 727 5705**. Applications for the event will be accepted until the very last moment however the published price will be guaranteed for **bookings received strictly before 15 August 2008**.

#### More information

All additional information will be provided on request if you contact us and express your interest in this Forum. Joining instructions will be sent later on to those who have applied.

**Contact details in the UK:** Soslan Salamov, Brit Education & Travel, 26 Westbourne Grove, London, W2 5RH, Tel: +44(0) 207 727 2360, Fax: +44(0) 207 727 5705, e-mail: [office@brit-education.co.uk](mailto:office@brit-education.co.uk)  
**Contact details in Russia:** Margarita Smyshlyaeva, Guild of Managers and Developers, Tel: + 7 812 347 84 70, e-mail: [event@gud-estate.ru](mailto:event@gud-estate.ru) .



## Special package for UK participants

Brit Education & Travel is pleased to offer a comprehensive package for representatives of UK companies who wish to take part in the International Investment Real Estate Forum PROEstate 2008.

**St Petersburg, 2-6 September 2008 (event dates 3-5 September 2008)**

Booking options	3 star hotel (based on "Morskoy Vokzal" Hotel)	4 star hotel (based on "Nashotel") <a href="http://www.nashotel.ru">www.nashotel.ru</a>	5 star hotel (based on Holiday Club Hotel) <a href="http://www.holidayclubspa.com">www.holidayclubspa.com</a>
Single Occupancy accommodation	£930 per package ( 1 person)	£1400 per package ( 1 person)	£1700 per package ( 1 person)
Shared accommodation (in a Twin room)	Please inquire		

*All options include: 4 nights B&B in a centrally located hotel in the proximity of the Forum venue.*

### Services to all UK participants, included in the package:

- Registration Fee for the participation in all Forum events: exhibition, conferences, master-classes, discussions, gala-dinners, etc
- Visa support & consular fees (*single-entry visa for the duration of event, please allow at least 10 working days for the visa process*)
- Meet & greet service at the airport and transfer to/from the hotel;
- Discounted hotel rates and accommodation arrangements for 4 nights;
- Flight booking (Please note that the air fare is not included in the package. Current return air fares to St. Petersburg: **Rossiya Russian Airlines** (<http://www.pulkovo.ru/en/>) or **British Airways** from £ 250).

### Additional services at extra costs:

- Interpreters available at £70 per day
- Sightseeing tours, please ask for detail

### For all additional information please contact:

Soslan Salamov, Brit Education & Travel, 26 Westbourne Grove, London, W2 5RH,  
Tel: +44(0) 207 727 2360, Fax: +44(0) 207 727 5705, e-mail: [office@brit-education.co.uk](mailto:office@brit-education.co.uk)

**Deadline for applications: 15 August 2008**

## Application Form

Please complete this application form and return it to the address, e-mail or fax below.

**Company Name:**

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**Name of 1st (main) delegate:**

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**Position:**

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**Address:**

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**Telephone:**

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**Fax:**

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**E-mail:**

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**Name of 2nd delegate:**

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**Position:**

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**Names of additional delegates:**

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**Please give additional details for your booking:**

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**Signature:**

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**Date:**

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**Please return this form by 15 August 2008 to ensure you obtain the published price.**

Soslan Salamov, Brit Education & Travel, 26 Westbourne Grove, London, W2 5RH,  
Tel: +44(0) 207 727 2360, Fax: +44(0) 207 727 5705, e-mail: [office@brit-education.co.uk](mailto:office@brit-education.co.uk)

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