

An idea for a database of free content for the Multimedia Home Platform

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The idea is that there could be a database of content for broadcasting upon Multimedia Home Platform (hereinafter MHP) channels, which content would be available free of charge to all broadcasters. Each broadcaster who chose to do so could select from the content of the database in order to form all or part of the content of its own MHP channel or channels. The content of the database would be supplied free of charge by those MHP content providers who chose to do so as part of the content provider's public relations activities. Each content provider who supplied content to the database would be awarded an A3 size Certificate of Thanks, which the content provider could, if so desired, display framed in the content provider's office.

If an organization concerned with the implementation of MHP chooses to implement and run such a database and issue the certificates then the idea could potentially be to the benefit of broadcasters and content providers, as well as helping in the spread of MHP systems and of providing MHP services to viewers in their homes. Whether the database would be a permanent facility or a facility available only for a period of some years whilst broadcasters are implementing MHP channels could be decided in the light of feedback from broadcasters once the database had been running for some years.

This document includes an example of how, in general look, one of the certificates might be designed. The design which would be used in practice would be different, perhaps including one or more logos. If this idea does become implemented then the implementing organization might contract to a design studio the design and production of the certificates. In conjunction with the design studio that organization would then decide upon the wording of the certificates and the design of the certificates, including the choice of font or fonts. There are many possible choices of style. The design used for the concept illustration in this document is produced using a Monotype font named Centaur. That font is based upon a design used by Nicolas Jenson in Venice in the 1470s with the italic based upon the later calligraphy of Ludovico degli Arrighi.

This
Certificate of Thanks

is presented to

Name of Content Provider

in recognition of
providing content to the

*Database of
Multimedia Home Platform
Content*

for free use

by broadcasters around the world
in the broadcasting of
Multimedia Home Platform channels

*Certificate idea illustration,
shown at half of the area
of its suggested A3 size*