This document consists of a design for a poster together with this descriptive text.

The design originated as follows.

I was learning to use the Serif PagePlus 9 package for desktop publishing, in particular experimenting with the production of .pdf files.

PagePlus 9 supplies a collection of designs in a gallery and I happened to notice Logo 07 consisting of the water drop with the caption Place your text here.

I produced the design which is shown on the previous page by starting with an A4 size page and then simply enlarging the graphic so as to fit the width between the margins of the page and so as to fit against the top margin of the page, taking care to keep the aspect ratio of the graphic constant by holding down the shift key of the keyboard while adjusting the size of the graphic. The graphic does not reach down to the lower margin of the page.

I then altered the text so as to use the font Songs_about_Landscape and to have the following message.

Clean Water for All

The font size was changed to 44 point so as to fit the text into the available width. The colour of the lettering was not changed.

The purpose of changing the font to the Songs_about_Landscape font was so as to make the poster language-independent and script-independent to everyone.

The Songs_about_Landscape font was produced by the present author using the Alphabet Synthesis Machine which is an interactive artwork available in the following webspace.

http://alphabet.tmema.org

The Songs_about_Landscape font is available for free download from the following webspace.

http://www.users.globalnet.co.uk/~ngo

I have learned a lot from producing this publication and hope that it will be of interest.

William Overington

29 October 2003