



**Mike Steward**  
design & art direction

020 8402 3283  
07957 139 843

[mikstew@mac.com](mailto:mikstew@mac.com)

CV



**I am a designer/art director who, for the last six years, has been working mainly on direct marketing and trade marketing accounts. My experience previous to this has included sales promotion, above and below-the-line advertising, business-to-business communications, publishing (hardback and paperback cover design), corporate identity work, and catalogue design.**

**I have traditional marker, as well as the usual Mac, skills and work mainly in QuarkXPress, plus Photoshop, Illustrator or FreeHand.**

**I am hardworking, conscientious, and enjoy what I do. I get on well with colleagues, and will liaise quite happily with account teams – some of my best friends are account managers!**

**Before starting work, I trained for 5 years at Great Yarmouth College of Art & Design. My general interests include the arts, history, genealogy, music and cricket – watching, that is, not playing.**

**A brief career outline is on the next page**

September 1996 - Present

**Dialogue ZGC/Mustard/Mosaic**

Direct marketing agency

Art Director, Designer/Typographer

Accounts include: Burton Group, Mars Confectionery, Debenhams, Barclays, NatWest, Coca-Cola, Rothmans.

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September 1987 - 1996

**Icon Design Solutions**

Through-the-line agency

Art Director, Designer/Typographer

Accounts: Mazda Lighting, Harpur Holdings, House of Fraser, Harrods; various publishing houses including Pan, Simon & Schuster, Headline.

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November 1982 - September 1987

**Creative Marketing Agency (CMA)**

Art Director/Typographer

Working on mainly below-the-line accounts including Rawlplug Fixings, Mason Master, Tia Maria, Barratt Homes, ACS Coffee Services, Express Dairies, Servowarm Central Heating.

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October 1979 - October 1982

**PPP Limited**

Sales promotion agency

Art Director, Designer/Typographer

Working on wide range of accounts including Bacofoil, Courage Best, Toyota Cars, Commodore Computers, Fine Fare, Anglia Television, Olympic Holidays.

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May 1977 - September 1979

**Capra Advertising**

Above-the-line agency for Co-operative Society

Designer/Typographer

Retail advertising, new-store-opening promotional material and press advertising.

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All the above positions include briefing artworkers, illustrators, photographic art direction and working closely with account teams.

A selection of my work can be seen at this address:

**<http://www.michaelsteward.co.uk>**

**MIKE STEWARD**

13 WHITMORE ROAD BECKENHAM KENT BR3 3NU 020 8402 3283 07957 139 843  
mikstew@mac.com